



For Immediate Release

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Douglas Greene, CFP®, CLU® and Eliscia Cassavaugh Join Prentice Wealth Management

Rochester, NY- August 5, 2023: We are pleased to announce that Prentice Wealth Management is continuing our pattern of growth! **Douglas Greene, Certified Financial Planner™ and Chartered Life Underwriter® has joined the PWM team, opening our first out-of-state affiliate office in Waltham, Massachusetts.** Doug will be leading PWM's Wealth Services division, focusing on insurance and estate planning for clients in both Massachusetts and New York.

Eliscia Cassavaugh will be working closely with Doug in her role as Client Service Administrator, fostering and enhancing client relationships while facilitating the underwriting process.

We are thrilled to welcome Doug and Eliscia to our firm. With their extensive skills honed through various roles in the financial sector and their genuine passion for client satisfaction, we are confident they will play a pivotal role in enhancing the client experience and contributing to our continued growth. We encourage you to visit our website at <http://www.prenticewealth.com/talent/> to learn more about Doug, Eliscia and the other members of our talented team.

About Prentice Wealth Management

Prentice Wealth Management, LLC is a financial planning firm, established in 2008, to address client needs with world class solutions in an un-biased, non-proprietary environment. Please visit our website at www.prenticewealth.com to learn more.

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