



**For Immediate Release**

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**William J. Prentice II, AWMA®, CFP®, CIMA®, provided Keynote Address at RIT's Financial Fitness Conference**

**Rochester, NY- February 21, 2019:** We are pleased to announce that William J. Prentice, Managing Partner of Prentice Wealth Management, was asked to provide the keynote address at Rochester Institute of Technology's recent Financial Fitness conference. His presentation; "Investment of a Lifetime, the Benefits of Lifelong Learning", outlined why having a college degree was essential to success in today's increasingly technical job market, and was given to an audience of 92 students and several faculty members. We encourage you to visit our announcements web page at <https://www.prenticewealth.com/resources-3/announcements-events/> to learn more.

**About Prentice Wealth Management**

Prentice Wealth Management, LLC is a financial planning firm, located in the prestigious Linden Oaks office complex in Penfield, NY. Established in 2008, PWM was founded to address client needs with world class solutions in an un-biased, non-proprietary environment. Please visit our website at [www.prenticewealth.com](http://www.prenticewealth.com) to learn more.

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