

# CYBER SECURITY LANDSCAPE



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# AGENDA

- The ‘Cyber Problem’ Data Breach Landscape
- Verizon VBIR 2015 Report
- Cyber Breach Trending – Outsider v Insider Threat
- Personal Identity Protection

# DATA BREACH LANDSCAPE VBIR 2014

- According to the 2016 Verizon Business Investigation Report conducted by Verizon RISK Team
- 76% Exploited weak passwords
- 69% of all breaches were spotted by third parties
- 50% were insider sabotage – old accounts / backdoors
- 66% took months or years to discover!
- Detection Deficit – 191 days

# DATA BREACH LANDSCAPE

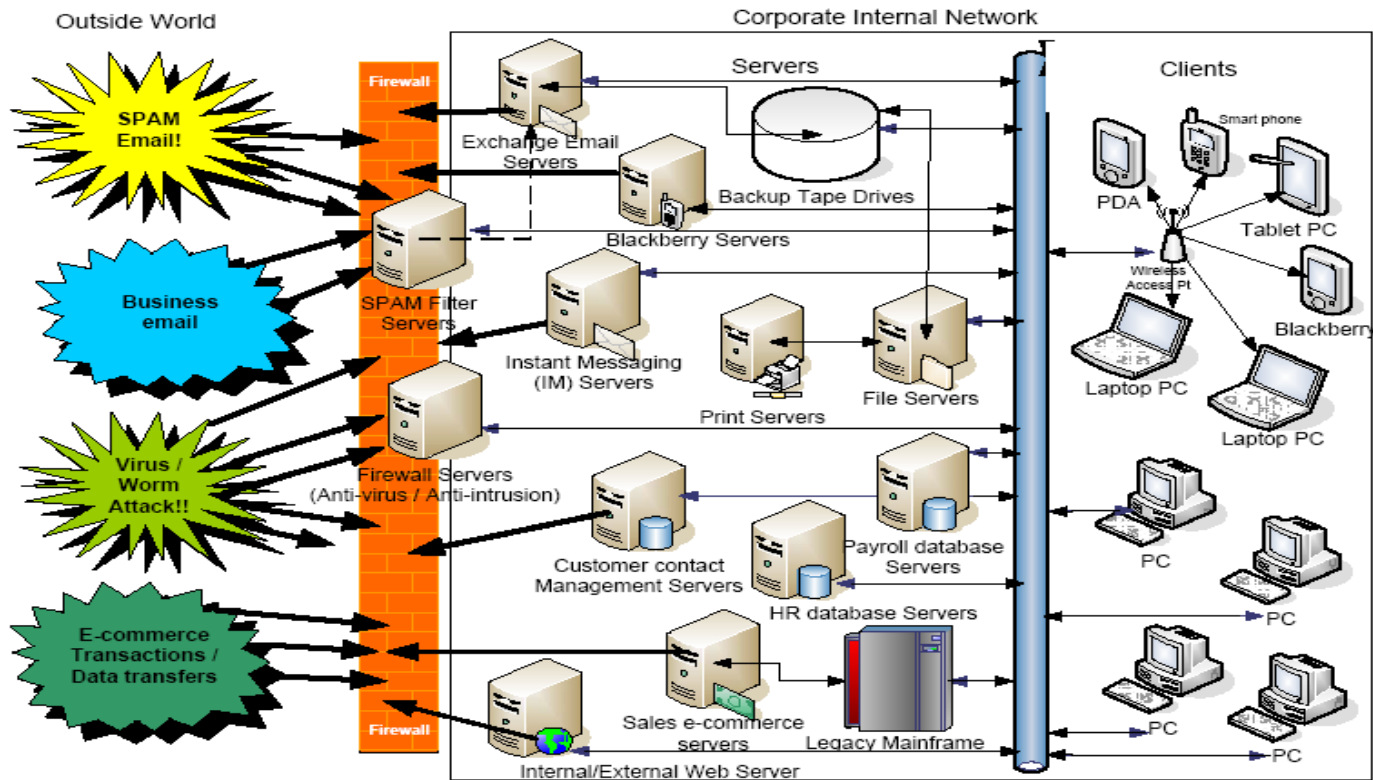
- Average cost per record lost: \$221 – Up 43% from last year. (Ponemon 2016)
- Average Cost to Recover \$7.1 Million – Up 53%
- Average cost for Lost Business \$3.97
- 40% of Cyber attacks target firms <250 employees (up from 18% to 43%)
- Average time to recover from breach – 58 Days!
- Congressman Collins – 2014 - 60% of SMB's will be out of business within 6 months after breach

# DATA BREACH LANDSCAPE

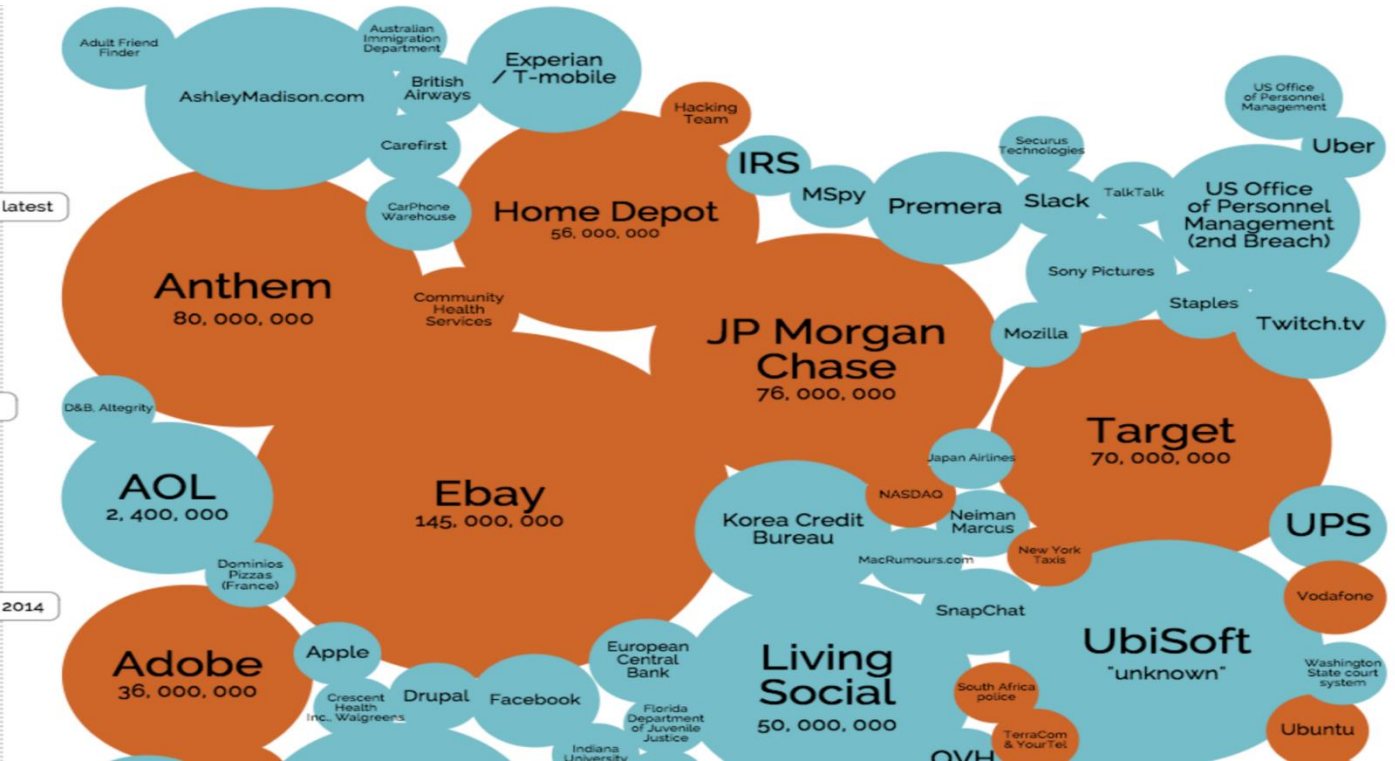
- Gen. Keith Alexander (NSA)  
“The greatest transfer of wealth in US history.”
- \$250 Billion per year
- \$400 Billion with downtime
- FBI Dir. Jim Comey – “Only 2 Types of Companies”
- Loss of IP, BI, Business Process, Operations, Brand, Customer confidence, etc.
- Required Reporting (Data Breach Notification)

# CLIENT DATA ARCHITECTURE

Client Server Architecture Diagram



# OUTSIDER THREAT





# INSIDER THREAT

- Comes in all shapes and sizes...
- Corporate/Industrial Espionage
  - (state sponsored; Competitors)
- Ex-Employee Separates Service – Competitor
- Accidental - Misconfigured permissions/systems
- Notification Obligations can apply!



# PERSONAL IDENTITY PROTECTION

- Personal Protection Best Practices:
  - 1) Subscribe to Monitoring Service
    - 1) LifeLock
    - 2) ClearID
  - 2) Free Annual Credit Report
    - 1) Review
  - 3) Service and Maintain Your home Network
  - 4) Update AV and Malware services
  - 5) Auto Install Windows Updates
  - 6) Install 3<sup>rd</sup> party software patches
  - 7) Know what your kids are doing online

# PERSONAL IDENTITY PROTECTION

- Personal Protection Best Practices:
  - 8) Credential re-use
  - 9) Better Password Management
  - 10) Use Two Factor Authentication (2FA)
  - 11) Monitor your Financial Statements
  - 12) Shred your documents
  - 13) Keep your mail safe
  - 14) Be smart about Social Media Profiles
  - 15) Secure your Smart Phone
  - 16) Scrutinize all Email for Phishing attempts



# PROACTIVE CYBER SECURITY

- Regular Security / Vulnerability Assessments
- Pen Testing critical systems -
- Network Monitoring/logging/authentication
- Proper Security Appliances/Configurations
- Security Policy Review – Policy drives Technology
- BYOD Policy
- HR Off-boarding
- Incident Response Planning!



# CONTACT

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