



For Immediate Release

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Rochester, NY - 1/13/15 William J. Prentice II, AWMA®, CFP®, CIMA® was recently elected to Rochester Institute of Technology's Alumni Advisory Board of Directors, Development Committee. The Board's primary responsibility is to provide leadership in developing and executing stimulating and engaging alumni programs and activities. Key responsibilities include; review and support of alumni training and fundraising programs and identification of projects that will support long term components of the strategic plan. Selected from a wide spectrum of graduation years and geographic areas, approximately 40 Board members represent the voices of over 114,000 university alumni. In these highly visible leadership roles, Board members are chosen to commit talent, time, and resources to the university.

William, founder and Managing Partner of Prentice Wealth Management, LLC, established an annual scholarship at RIT for first-generation college students. He also serves on RIT's Saunders College of Business Dean's Advisory Council is an emeritus member of the Alumni Advisory Board, past chair of the alumni golf tournament, participates in Junior Achievement team teaching and continues to be a mentor and coach to the Saunders College students.

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